

6th Annual PETS IN THE PARK

Sponsorship Opportunities

Event Date: July 10, 2011



BENEFITS	Leader of the Pack \$7,500	Media Sponsor	Top Dog \$5,000	Cool Cat \$2,000	Purrrfect Patrons \$1,000	Furry Friends \$500	Animal Patrons \$200
Title Sponsor Presents the Annual Pets in the Park	√						
Recognition as Presenting event ...on Radio, Television, and Print Ads	√						
Champagne Riverboat Cruise	for 4						
Logo on television and print ads	√	√					
Opportunity for Company Representative to be introduced on stage at Noon Official Opening of event	√		√				
Opportunity for Company Mascot appearance at event	√		√				
* ONLINE: listing on www.petsinthepark.ca as well as the three host charities' websites as well from time of sponsorship to May 31 st the following year	√	√	√				
Opportunity for Company banner to be placed at event	√	√	√	√			
Logo on all print materials, major signage and websites	√	√	√	√			
Invitation to Sponsor Tent plus Food/Beverage coupons	for 4	for 4	for 4	for 2	for 2		
ONLINE: listing on www.petsinthepark.ca along with a link to your company website from time of sponsorship to May 31 st the following year	√	√	√	√	√		
Opportunity to place small promotional items (coupons, product samples, etc.) at ticket booth	√	√	√	√	√		
Included in announcements from Stage during the event	√	√	√	√	√	√	
Listing on signage and brochures	√	√	√	√	√	√	√
ONLINE: Listing on www.petsinthepark.ca from time of sponsorship to May 31 st the following year	√	√	√	√	√	√	√
Opportunity to set up trade booth in the park on event day at no charge	√	√	√	√	√	√	√
Opportunity to Donate item for Silent Auction Table: recognition at Silent Auction table and permission to leave promotional materials	√	√	√	√	√	√	√

*Host Charities websites: www.streetcatrescue.ca www.newhoperescue.org www.saskatoonspca.com

Please note the sponsorship **deadlines**. We must receive notice from your company no later than these deadline dates in order for us to guarantee that you will receive these benefits:

- To receive all benefits of a TITLE SPONSOR, sponsorship deadline is **March 15, 2011**
- To be named in the brochure, sponsorship deadline is **May 23, 2011**
- To be named in signage, sponsorship deadline is **June 23, 2011**