

pip news



**Mardele Atchison,
Honourary Chairper-
son**

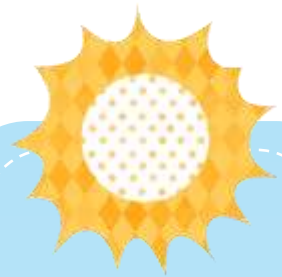
Welcomes you to one of the fastest growing family events in Saskatoon. This unique experience encourages the whole family, including the family pet, to spend quality time together in one of the city's most picturesque parks and to socialize with other animal lovers. Join us in creating a great future for our community by participating in this fundraiser for such a worthy cause - Saskatoon's animals.

5th Annual Pets in the Park

Can you believe it! Pets in the Park (PIP) is now in its fifth year. Amazing! It is fast becoming the place to be with your pet for Saskatoonians on a beautiful Sunday in July. An estimated 6,000 people and their pets took in the many activities of the day and raised over \$40,000 at last year's event. Comments from a survey taken last year were overwhelmingly in support of this family event. Those completing the survey even suggested that it be held more than once a year or over a two-day period. Wow! That's awesome!

Funds Go To a Great Cause

As always, members of the Saskatoon Pets in the Park Committee put in hundreds of hours to ensure that this event is successful. Everyone on the Committee are animal lovers and want to see funds go to where they can help homeless, abandoned, sick and injured cats and dogs of Saskatoon. The Saskatoon Pets in the Park Inc. donates the funds to three organizations who work non-stop to help animals: New Hope Dog Rescue, the Saskatoon SPCA and SCAT Street Cat Rescue Program. Please support these great charities as they work to improve life for our community's animals.



**5th annual
pets in the park
july 11, 2010**

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Important Dates

02/01	Title Sponsor Deadline
06/20	Deadline Sponsor listing in Event Day Brochures
07/01	Deadline Sponsor listing on Event Day Signs
07/11	Pets in the Park

Saskatoon Pets in the Park Inc.
47 - 1035 Boychuk Drive
Saskatoon, SK S7H 5B2
CANADA

Phone: 306-955-3608
E-mail: petsinthepark@sasktel.net

NOTICE:

**Temporary New Location
2010 Event: South Kiwanis Park
south of Vimy Memorial Bandstand**

Plan to Be There and Have a Fantastic Time!



"Over \$40,000 was raised at the 2009 Pets in the Park to benefit homeless, sick and injured cats and dogs."



It's a day that your whole family will enjoy!

Please donate today!



Note to Sponsors

Saskatoon Pets in the Park Inc. accepts donations throughout the year. All donations receive a tax receipt and donations over \$200 will be listed on the Pets in the Park website.

All those who sponsor benefit from knowing that their financial contribution goes directly to saving animal lives each and every day of the year.

To receive the additional benefits of being listed on the Event Day brochures and/or signage, please keep in mind the deadline dates listed below when making your donation.

DEADLINES

02/01 Title Sponsor
Deadline

06/20 Sponsor listing in
Event Day Brochures

07/01 Sponsor listing on
Event Day Signs

It's a day that your whole family will enjoy!

The 5th Annual PETS IN THE PARK

Sponsorship Opportunities

July 11, 2010



BENEFITS	Leader of the Pack \$7,500	Media Sponsor	Top Dog \$5,000	Cool Cat \$2,000	Purrrfect Patrons \$1,000	Furry Friends \$500	Animal Patrons \$200
Title Sponsor Presents the Annual Pets in the Park recognition on Radio, Television, Print Ads, Major Signage, print materials and websites	✓						
Champagne Riverboat Cruise	for 4						
On stage Introduction of Representative	✓						
Logo on websites: Saskatoon Pets in the Park, Saskatoon SPCA, New Hope Dog Rescue & SCAT Street Cat Rescue	✓	✓					
Logo on television and print ads	✓	✓					
Logo on all print materials, major signage and websites	✓	✓	✓	✓			
Opportunity to place individual sponsor sign in park on day of event	✓	✓	✓	✓			
Invitation to Sponsor Tent plus Food and Beverage coupons	for 4	for 4	for 4	for 2	for 2		
WEBSITE: Link from listing on www.petsinthepark.ca to your company website from time of sponsorship to May 31 st the following year	✓	✓	✓	✓	✓		
Opportunity to place small promotional items (coupons, product samples, etc.) with program/event registration	✓	✓	✓	✓	✓		
Mention over PA system on day of event	✓	✓	✓	✓	✓	✓	
Listing on signage and brochures	✓	✓	✓	✓	✓	✓	✓
WEBSITE: Listing on www.petsinthepark.ca from time of sponsorship to May 31 st the following year	✓	✓	✓	✓	✓	✓	✓
Opportunity to set up trade booth in the park on event day at no charge	✓	✓	✓	✓	✓	✓	✓
Opportunity to Donate item for Silent Auction Table: recognition at Silent Auction table and permission to leave promotional materials	✓	✓	✓	✓	✓	✓	✓

******Please note the sponsorship deadlines to ensure that you receive the benefits:**

- To receive all benefits of a title sponsor, sponsorship deadline is **May 1st**
- To be named in the brochure, sponsorship deadline is **June 20**
- To be named in signage, sponsorship deadline is **July 1st**



Non Profit Corporation Entity #101102279

Public Foundation BN#856919410RR0001

www.petsinthepark.ca